Олімпійських іграх 2020 року та інших змаганнях, в наслідок чого найбільше постраждали командні види спорту, адже певна кількість спортсменів були вимушені виїхати за кордон де мали доступ до спортивних залів та більше можливостей для продовження регулярних тренувань.

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ANALYSIS OF STRATEGIES OF MANAGEMENT OF TRANSPORT LOGISTIC SYSTEMS IN UKRAINE AND USA

Y. Olshevskii, gr. ME-23
O. Havrylenko, Scientific advisor, PhD, the department of foreign languages
Central Ukrainian National Technical University

A management transport logistic in the modern world plays a key role providing of effective motion of commodities and services. Ukraine and USA, as countries with the developed economies, have own strategies of management transport logistic, that represent the features of their systems. In this analysis will consider and will compare strategies of management transport logistic in Ukraine and USA.

Ukraine has a difficult transport network structure, that includes roads, railways, water- ways and air-tracks. Organization of these networks is based on state and private ferrymen. Ukraine conducts the regular updating and perfection of legislation in the field of a transport for providing of safety and efficiency of transportations. A government actively invests in development of a transport infrastructure, in particular in building and reconstruction of roads. railways and port complexes. In the field of a management relationships with other countries and international organizations. Ukraine adheres to the foreign-policy principles, sent to strengthening of international safety, development of collaboration and mutually beneficial relations. Ukraine has large potential in integration of different types of transport. Management strategies in Ukraine develop on the basis of analysis of internal and external situation of country, innovative approaches and the best practices of management in the world. They take into account the necessities of society and citizens, and also providing of steady development and prosperity of country have for an object. Efficiency of logistic in Ukraine is her ability to provide the rapid, continuous and economically advantageous moving of commodities within the limits of country and after her limits. Our country has potential for development of the logistic systems, as it has an advantageous geographical location and intensive external economie turnover. The logistic is the circulatory system of economy, that was radically changed by the armed aggression of the Russian federation. Encroachment paralysed the export capacities of Ukraine practically. Ports of Ukraine until now are closed. Logistic chainlets that arose up for satisfaction of all volume of import and export of country do not get along at loading. However the sharp lack of any foods in Ukraine is not observed, as businessmen operatively react on the changes of situation.

The first problem consists in that basic logistic corridors do not work in Ukraine are marine

ports that already over half-year closed. Problem with marine corridors both was and remained. Second it, certainly, inability of other ways to close this requirement in an import and export. A railway works very unstably. And as a result Ukraine has very large delays in delivery of loads, unforeseeableness of terms and only forecast and clear type of transport it motor-car. Naturally, his ability to process plenty of loads extremely subzero. Therefore, we will say so, for the decision of logistic questions of small business and small volumes she is idea now. And in relation to large volumes, then she them does not decide. To our opinion problem questions that complicate work of the logistic systems and realization of strategies in Ukraine until now exist in great numbers. One of them there is unefficiency of co-ordination between the different types of transport and regions of country that often results in delays and charges on transportation. Also problems take place with watching of loads and absence of valuable infrastructure for the valuable use of modern technologies. One of most serious is an out-of-date infrastructure. Many roads, railway ways and port objects are needed updating and repair. I results in delays in delivery of commodities and increase of charges on logistic services. Basic and almost insuperable is a problem with a corruption and insufficiency of control that can influence on functioning of the system. The high level of corruption and bureaucracy complicates the processes of transportation and storage of commodities often. The insufficient level of automation and use of modern information technologies also limits possibilities of the logistic systems in the decision of problems and optimization of processes. All these problems need the detailed attention and system decisions for overcoming, to promote efficiency of the logistic systems in Ukraine. We are sure that in the future the logistic will continue to work and invest to Ukraine.

The USA have the ramified network of transport highways and ways, that is served by both state and private ferrymen. The system follows the Federal management of highways and other agencies, that assists effective motion of commodities and services. The USA have a high level of technological development in logistic. CASS of watching and control of inventories are widely used, that allows to the enterprises to optimize the processes of delivery and ware-house management. The government of the USA actively invests in development of a transport infrastructure, distinguishing considerable facilities on building and modernisation of roads. bridges, airports and other objects. The USA support development of innovations and introduction ecologically of clean transport technologies actively, such as electric cars and alternative energy sources for transport vehicles. The USA have developed control system transport logistic, but efficiency of their strategies needs the permanent monitoring and estimation. However, there are certain problems that can influence on her functioning such as transport congestions, high charges, requirement in permanent improved. Etficiency of a transport system in the USA tests influence through transport congestions that can arise up on motorways, in cities or on key transport routes. Transport congestions can result in delays in delivery of loads and passengers, that influences on efficiency of logistic processes and general productivity of economy. Efficiency of logistic in the USA often tests influence of high charges that is related to the different aspects of logistie processes. In addition, in the USA there is the network of auto and a roads, most of airports and marine ports, prolonged in the world A basic problem of market of autotransportations in the USA is a lack of drivers. All in the USA more than 3,5 million drivers, here it is not enough 1 million drivers. Therefore some logistic companies intend 2025 to do 20арка pilotless. In Project already invested million USD of companies and millions of USD of the state. A benefit is extracted by all-24/7, less than ron. less than wear of auto. Freightage of loads a motor, railway, marine and air transport can be considerable, especially for long distances or rapid deliveries. A lease or property of apartments for storage of commodities, their treatment and management can also play a considerable role the general charges of logistic. Efficiency of logistic in the USA substantially depends on permanent perfection of processes and technologies. It is necessary in an order to answer the constantly growing requirements of consumers, quickly to react on changes in the conditions of market and to optimize charges. The rapid rate of development of technologies requires the permanent updating of control system, watching of loads, analytic geometry of data logistic and others like that. Investing in modern technologies allows to the enterprises to support a competitiveness and promote

efficiency. Without regard to these problems, the USA it remains one of leading countries in the world with the high level of development of logistic. due to what they provide efficiency and competitiveness of the economic sector. Politics and management strategies in the sphere of transport in Ukraine and USA represent a general orientation on development of infrastructure and stimulation of innovations. However the problems of corruption and bureaucratic obstacles can complicate realization of strategies in Ukraine, in that time as in the USA they have more developed checking and financing system. An analysis allows to draw conclusion, that comparing strategies of management transport logistic in Ukraine and USA. it is possible to define their to likeness and difference. Both in Ukraine and in the USA large attention is spared to development and support of a transport infrastructure. It includes for itself building and reconstruction of roads, railways, airports and ports, to provide an effective and trouble-free transport network. Both countries use modern technologies for the improvement of management transport logistic. It can include for itself the use of GPS, systems of monitoring of loads, electronic systems of circulation of documents and other information and of communication technologies. Thus, an analysis shows that both countries have own unique calls and possibilities in the field of a management transport logistic systems. Ukraine runs into the calls of reformation of the system, while the USA is concentrated on perfection of existent practices and introduction of the newest technologies.

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U.S. STOCK EXCHANGES: VALUABLE EXPERIENCE FOR UKRAINE

Y. Fedkin, student ТБ-23-1
I. Holovko, Candidate in pedagogical sciences, Associate Professor
Central Ukrainian National Technical University

The distinctive feature of the American approach to investment is the transparency of business, the desire to invest minimizing risks while maximizing profitability. Widespread awareness among the population of the country of investment policies in the U.S. gives the public an understanding of making a profit on compound interest, which explains their readiness to take risks. It explains the emergence of dozens of global corporations and the operation of the largest stock market, represented by thousands of stocks and the exchange-traded investment fund (ETF) [1].

The term ‘exchange-traded investment fund’ means an index fund, the shares of which are traded on the stock exchange. Its main advantage over other funds is that ETF stock transactions can take place during the trading day, and their price changes depending on the activity of market