

UKRAINE'S INNOVATION ACTIVITY IN THE CONTEXT OF EMERGING GLOBAL TRENDS IN THE IMPLEMENTATION OF INNOVATIONS

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Abstract

Objectives. Innovative activity reflects a readiness for continuous qualitative change based on the implementation and commercialization of innovations with the aim of enhancing the economy's competitiveness. Key aspects in assessing innovation activity at the macroeconomic level include the intensity of innovation implementation, its effectiveness, and the scale of change. The purpose of this study is to assess Ukraine's innovation activity in the context of global trends in innovation implementation.

Methodology. The methodological framework for studying Ukraine's innovation activity is based on up-to-date statistical data and alignment with European standards, as well as on a combination of systemic and institutional approaches, comprehensiveness, and objectivity. This makes it possible to assess the current state of affairs and the challenges facing the implementation of innovations in Ukraine.

Key Findings and Results. According to the Global Innovation Index ranking, in 2025 Ukraine ranked 66th among 139 countries and 35th among 39 European economies. Specifically, Ukraine ranked 106th in the regulatory environment, 89th in the business environment, 65th in human capital and research, 48th in education, and 23rd in information and communication technologies. In 2024, Ukraine ranked 60th among 133 countries and 34th among 39 European economies, and in 2023, it ranked 55th among 132 and 34th among 39, respectively. In the annual Global Startup Ecosystem Index 2025 ranking by StartupBlink, Ukraine ranked 42nd, improving its ranking (from 46th in 2024 – 46th place) and entering the top 10 countries in Eastern Europe (8th place). The following Ukrainian cities made it into the top 1,000 cities of the Global Startup Ecosystem Index 2025: Kyiv (68th place), Lviv (404th), Kharkiv (618th), and Odesa (725th).

Conclusions. It is advisable to study Ukraine's innovation activity systematically. Comparing indicators of innovation implementation in Ukraine with those in leading countries around the world makes it possible to identify existing gaps as well as opportunities for adopting best practices.

Keywords: Innovation; Innovation Activity; Economy; Global Innovation Index; Global Startup Ecosystem Index